



Talent Engagement

86% Placement Rate

—Penn State Smeal Undergraduate
Outcomes Report, 2023

Percentage of 2023 supply chain
graduates with a job offer by three
months after graduation

The Center for Supply Chain Research® (CSCR®) at the Penn State Smeal College of Business facilitates access for hiring organizations to hundreds of Penn State students, including Smeal undergraduate and graduate Supply Chain and Information Systems (SCIS) majors as well as MBA students concentrating in the SCIS discipline.

Recruit Top Talent

“...what truly sets the SCIS department apart is its unique ability to prepare graduates for seamless integration into the industry.”

—Supply Chain Digital, 2024

Undergraduate: Smeal offers highly focused undergraduate majors in Supply Chain and Management Information Systems.

Graduate: At the graduate level, our residential and online MBA programs offer concentrations in the discipline, and we also offer a residential Master of Supply Chain Management, a Master of Professional Studies in Supply Chain Management, and an Online Graduate Certificate.

Recruiting Snapshot 2022–23

Total Enrollment	SCIS	MIS
Percent Full-Time Offers	73%	65%
Placement Rate	86%	84%
Average Starting Salary	\$70,588	\$76,389
Average Starting Bonus	\$6,538	\$6,071

Career Preparation for Top Talent

Smeal students have access to ample resources and opportunities to hone their supply chain capabilities and prepare for their career search, including:

- ▀ **Interactions** with top-ranked faculty
- ▀ **Connections** with industry speakers in and out of the classroom
- ▀ **Involvement** in CSCR research initiatives
- ▀ **Participation** in mock interview programs and resume reviews



Fostering Access to Top Talent

Smeal is a destination of choice for employers seeking supply chain talent with the capabilities to succeed and grow once hired.

Gain a Competitive Edge for Top Recruits

Nittany Lion Careers

Penn State's central career-management network for all students, alumni, and recruiting organizations provides the platform to post openings, source a candidate pool of Penn State students and alumni, and track outcomes.

Student Organizations

CSCR fosters connections between organizations and highly achieved Penn State Smeal student organizations such as the Supply Chain Management Association and Sigma Chi Mu Tau, a national supply chain honor society.

Student Organizations

Supporters of the center can connect and engage with students in a classroom setting to discuss opportunities at their organization and career exploration across the supply chain.



Career Fair Stats

	Fall 2023	Spring 2024
Company Attendance	96	24
Student Attendance	736	180
Student/Recruiter Interactions	4,129	1,010

CSCR supporters have priority to one day of the in-person career fair and virtual career fairs. Employers can also target their recruiting efforts by meeting with qualified students, interviewing candidates, and selecting top students.

Career Fairs

The biannual Supply Chain & Information Systems Career Fair is held during both fall and spring semesters. The career fairs connect companies with students from supply chain management, management information systems, industrial engineering, and information systems and technology who are seeking permanent employment, co-ops, and internships in the supply chain field.

Connect With Us

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