



CSCR's Certificate Sprint Series is a self-development opportunity offered to our supporters

Knowledge Engagement

The Center for Supply Chain Research® (CSCR®) at the Penn State Smeal College of Business delivers a broad portfolio of open-enrollment supply chain offerings and multi-program certificates, virtual courses, and custom learning solutions for organizations.



Executive Education Programs for Supply Chain Professionals:

Supply Chain Academy

Modular learning paths ("sprints") delivered via a virtual approach, integrating social media, cloud computing and mobile technologies. Developed and led by Smeal supply chain expertise, in partnership with CorpU, a Udemy Company.

Open Enrollment Programs

Non-degree supply chain programs, delivered synchronously, virtually that improve personal and organizational performance across all levels of responsibility.

Certificate Programs

Taking a combination of three sprints, or three Open Enrollment courses to earn a corresponding professional certificate in a supply chain academy discipline, including certificates of supply chain operations, supply chain management, and supply chain leadership.

Customized Programs

Custom learning solutions designed with flexibility in length, location, and delivery. A variety of learning designs are used to ensure that each program is dynamic and that concepts are translated into actionable, applicable solutions for individual organizations.

CSCR Supply Chain Leadership Academy

Our Supply Chain Leadership Academy provides the ideal virtual platform for your organization to engage your supply chain leaders, build skills, and address challenges collaboratively. This cohort-based organizational learning system is structured into focused “sprints” that develop:

Technical strengths
Tactical execution
Strategic leadership

Flexible and Engaged Learning Experience

Our supporters receive priority access to Supply Chain Leadership Academy virtual sprint offerings twice per month, with four seats per virtual sprint. Additional seats can be purchased for \$199 each.

- ▶ One week in duration (approx. 30–50 mins. per day)
- ▶ On-demand education activities Mon.–Thurs.
- ▶ Live 60-minute capstone event lead by expert faculty on Friday

“A higher salary, better benefits, and better development opportunities tied for the number one reason young professionals apply elsewhere.”

CSCMP’s Biannual Young Professionals in Supply Chain Report, 2023



Certificate Sprint Series

Participate in a learning path made up of a three-sprint stack and earn an applicable certificate at the completion of the series.

Logistics Series

Critical Decisions in Logistics Management
Optimizing Distribution Network Strategy
Evaluating Opportunities with Third Party Logistics Providers

Risk and Agility Series

Building Continuity and Resiliency in Your Supply Chain
Managing Supplier Risk
Unlocking Supply Chain Agility

Total Cost of Ownership (TCO) Series

Selecting and Managing TCO Projects
Preparing for TCO Analysis
Should Cost Modeling and Success Factors

Leading Successful Projects Series

The Case for Project Management
Project Initiation and Planning
Project Execution

Future of Procurement Series

Improving Procurement Practices
Exploring the Coming Evolution of Procurement Practices
Using Digital Tools to Increase Speed

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